

# Brandon Harter

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*Marketer and Designer Seeking*  
**ADVERTISING POSITION**

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## Skills

- Knowledge of Adobe Design Software (Print, Web, Video)
- Knowledge of Microsoft Office
- Knowledge of Mac OS X
- Knowledge of Windows XP-7
- Knowledge of Linux Ubuntu
- Persuasive
- Team building Skills
- Very dedicated and persistent
- Business-to-Business experience
- Experiences running Promotions Department.
- Very Organized
- Highly Motivated
- HTML/CSS knowledge

## Education

Arizona State University, W.P. Carey School of Business  
Bachelors of Science in Business Marketing  
Graduating Cum Laude

Graduation Date: December 2010  
Marketing GPA: 3.93 Cumulative GPA: 3.58

## Experience

SCOTTSDALE FIRST ASSEMBLY, Scottsdale, AZ

Promotions Director, - Oct 2008 – Present

- Reduced promotional costs and raised brand awareness.
- Received “Popular Place” award from Google for increased web traffic on organization’s website.
- Designed print, web, and video advertising and promotional pieces.
- Established purchasing relationships with multiple vendors decreasing costs and expanding opportunities.

SCOTTSDALE FIRST ASSEMBLY, Scottsdale, AZ

Guest Services Worker – Jun 2004 – Present

- Participated in and led a maintenance and services team.
  - Experience managing a team in a fast paced environment.
- Developed business-to-business relationships and purchasing experience